



# **Misconceptions about Continuous Delivery**

**INNOQ**

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Fellow at INNOQ Deutschland GmbH

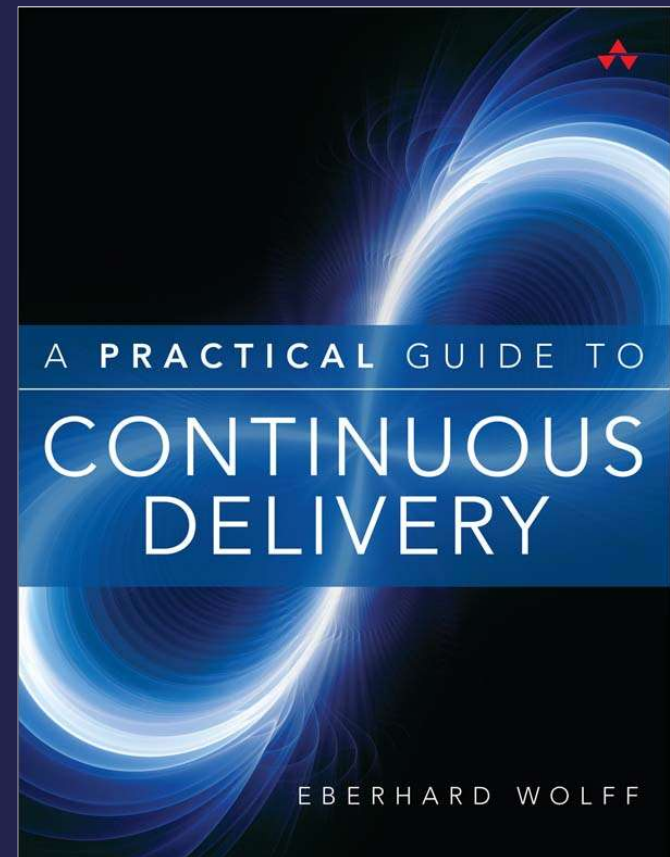
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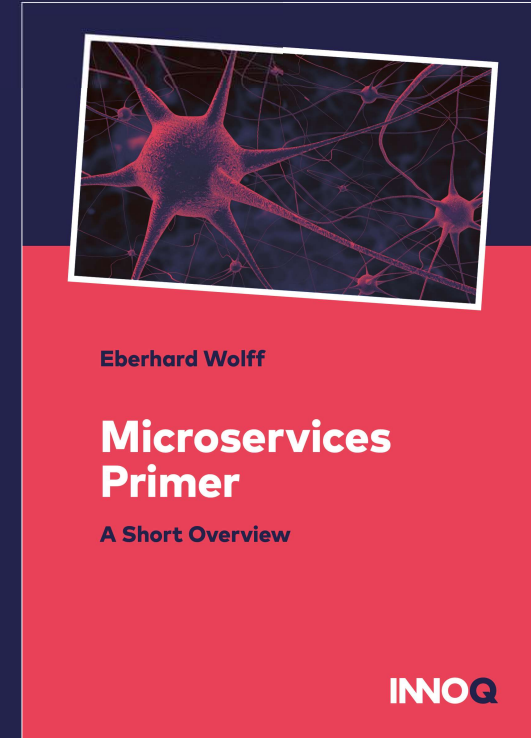
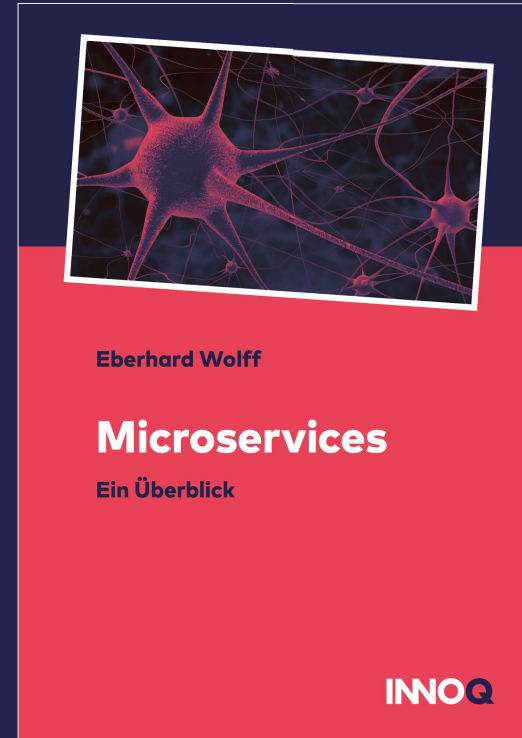
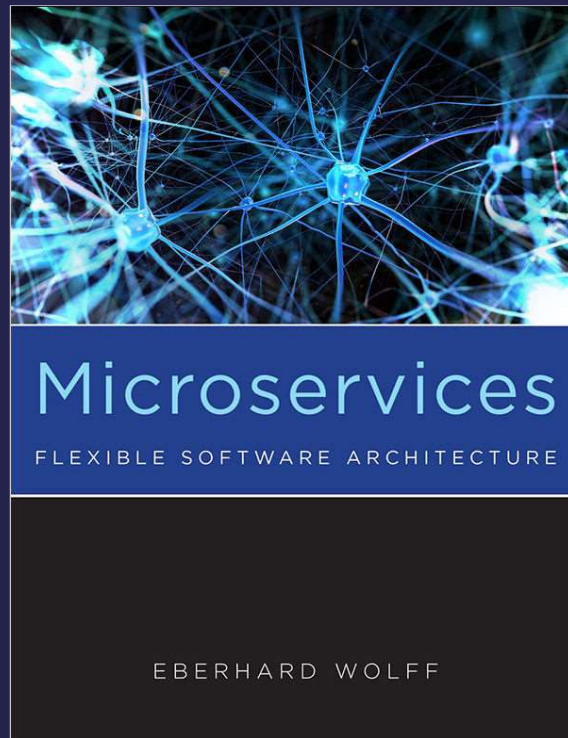
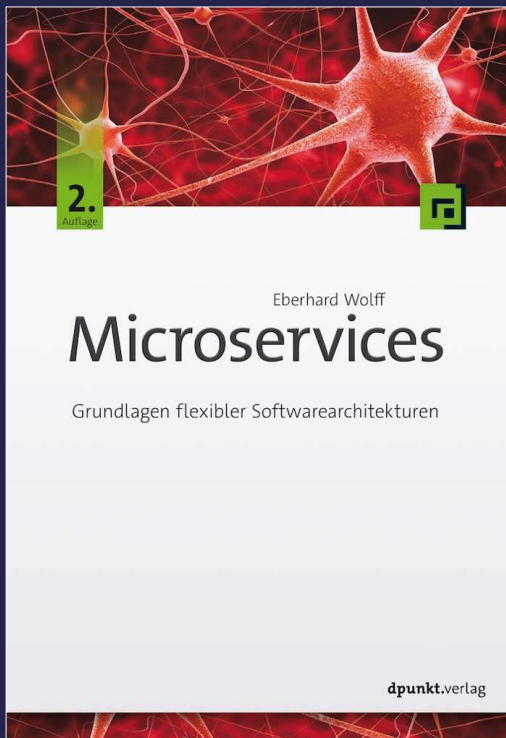


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# FREE



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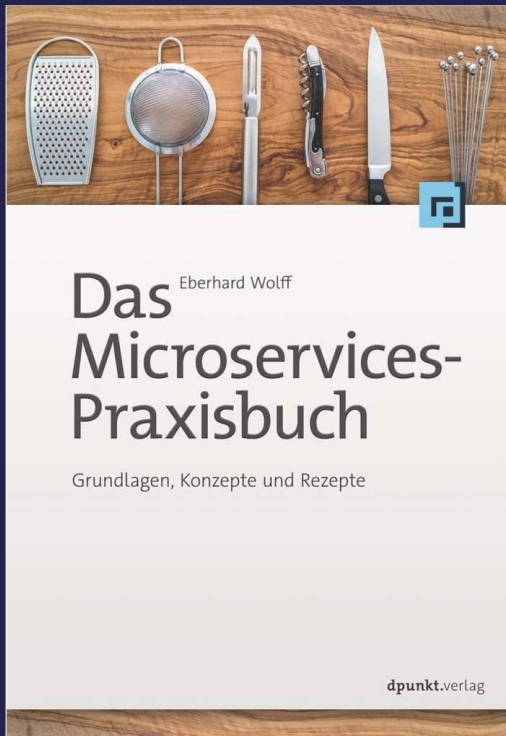
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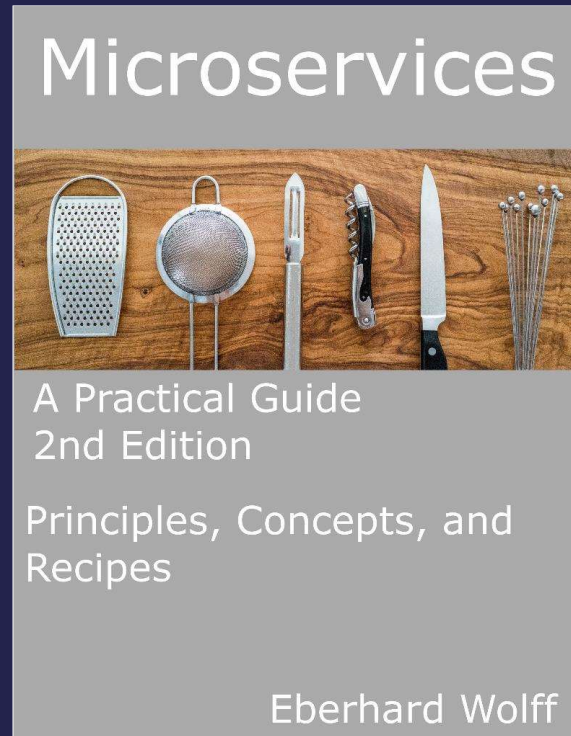
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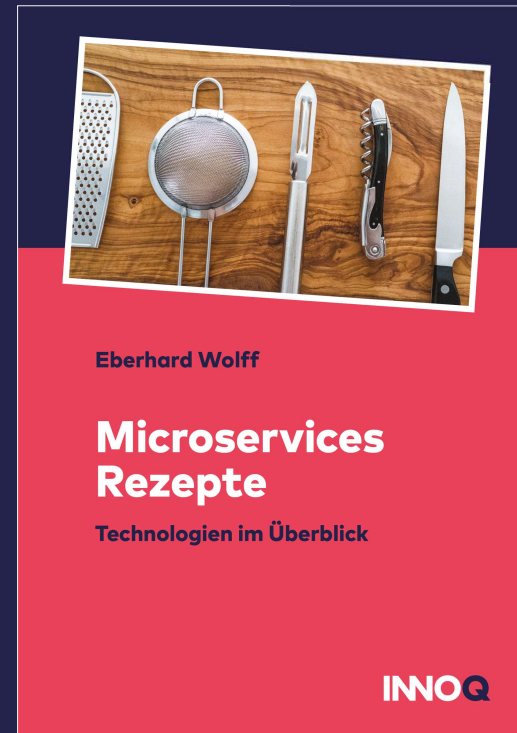
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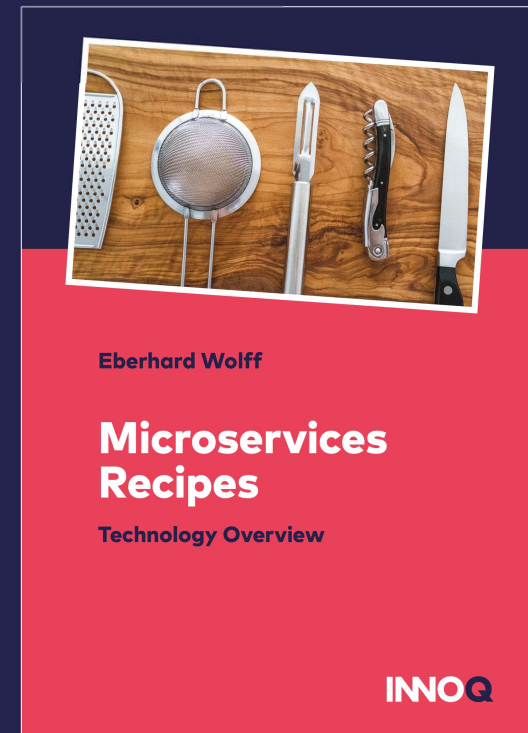
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# Continuous Delivery Pipeline

**Commit  
Stage**

**Automated  
Acceptance  
Testing**

**Automated  
Capacity  
Testing**

**Manual  
Explorative  
Testing**

# Why This Talk?

- Continuous Delivery: since 2011
- Still not well-understood
- Agile has the same issues
- Better understanding
  - ...actually reach objectives
  - ...understand how CD helps



**Misconception**

**Release = New Features**

# **Release = New Features**

- Releasing software is a risk.
- Only sensible if user has an advantage.  
i.e. new features

# **Features = Release is a Risk**

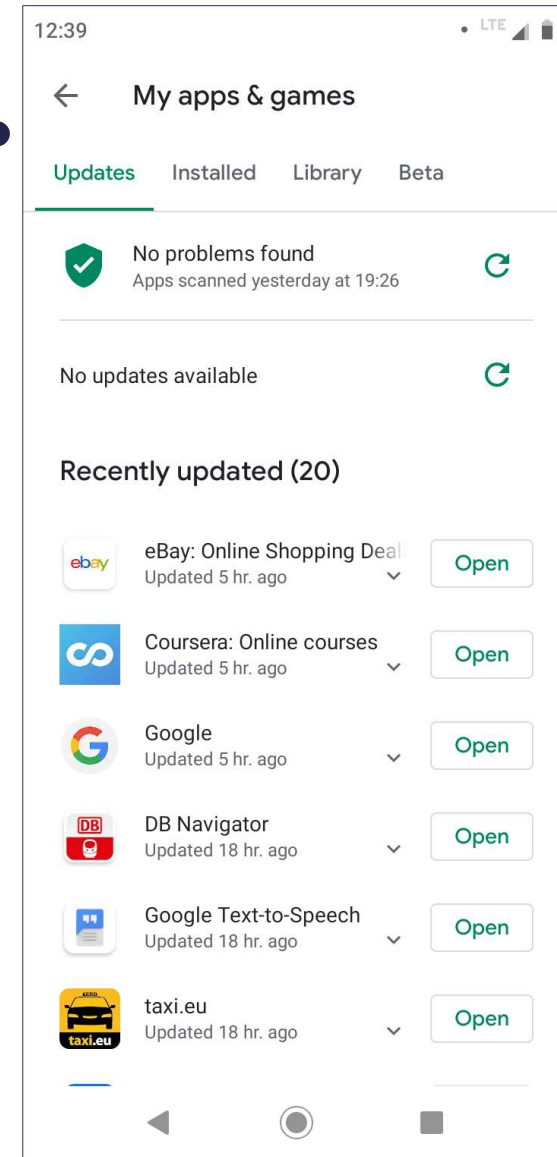
- Features have a deadline
- Sometimes deadlines are hard  
E.g. regulations

# **Features = Release is a Risk**

- Should release much earlier than deadline
- Try in production
- Feature Toggles to disable features for majority of users.

# This Morning on My Phone...

- Not sure when I noticed a new feature the last time
- Not sure when I noticed a bug fix the last time
- Same for Windows
- Same for applications on my laptop



# Why Release?

- Features seem not too important
- Are there other reasons?



# Other Reasons for Releases....

- Bug fixes
- Security fixes
- New libraries with bug or security fixes.
- Continuous Delivery should lead to more security and less bugs...

**Release = New Features**



**Release = New Features**

**Decouple Releases and  
Feature.**

**Other reasons for  
Releases.**

**Misconception**  
**Continuous Delivery =**  
**Time to Market**

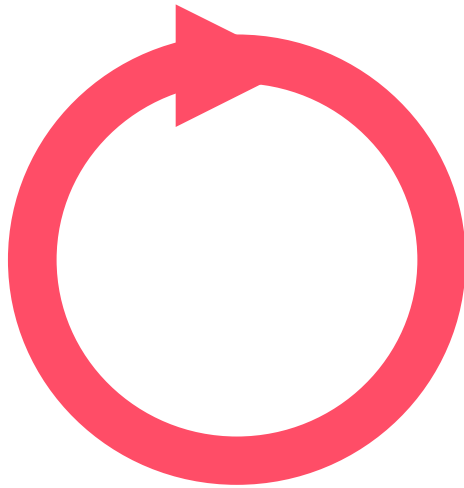
# Feedback Loops

- Feedback shows whether you are on the right track
- Probably more important than big plan up front
  - ...in particular in complex scenarios



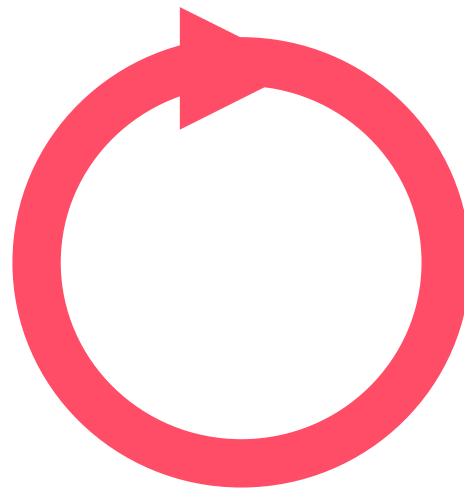
# Feedback Loops

Deployment



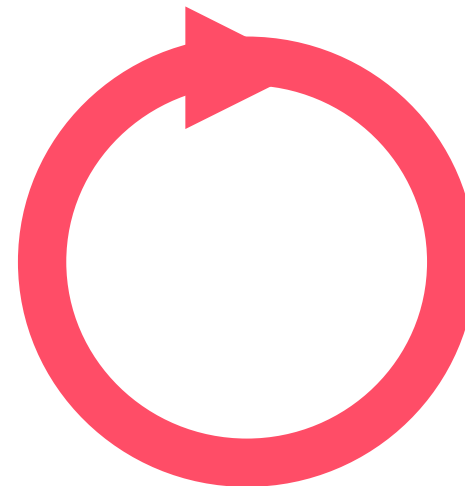
Customer  
Feedback

Deployment



Monitoring

per Commit



Unit test

# Feedback & Continuous Delivery

- Continuous Delivery:

Automate pipeline

Make feedback cheaper

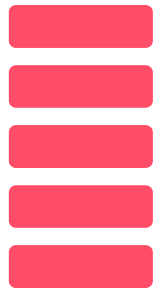
Execute pipeline more often

Provide feedback more frequently

# Lean

- Origin: Toyota production system
- Constant flow
- Identify bottlenecks

# Without Continuous Delivery



**Changes**

**Commit  
Stage**

**Acceptance  
Testing**

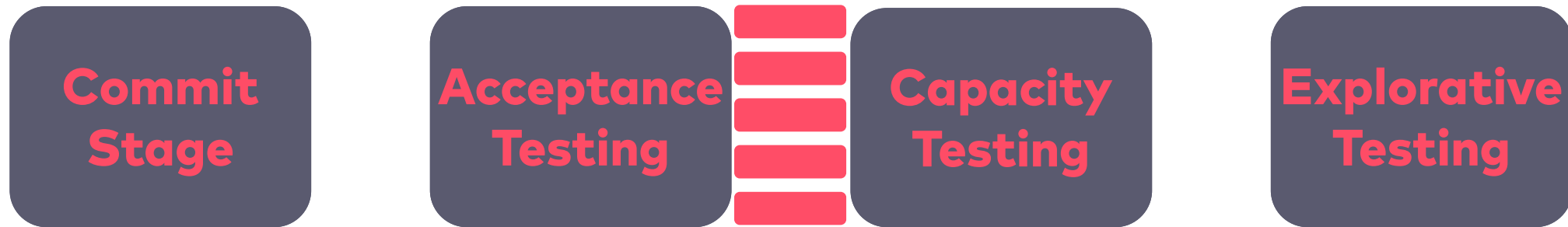
**Capacity  
Testing**

**Explorative  
Testing**

# Without Continuous Delivery



# Without Continuous Delivery





# Without Continuous Delivery



# Without Continuous Delivery

**Commit  
Stage**

**Acceptance  
Testing**

**Capacity  
Testing**

**Explorative  
Testing**



**Production!**

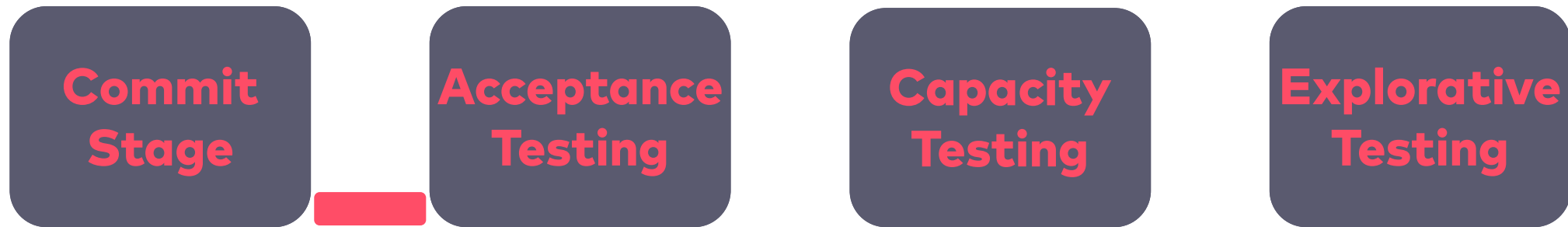
# Continuous Delivery

- Increase speed
  - i.e. apply pressure to the pipeline
- Deploy changes independently and as fast as possible
- Aim for a constant flow

# Continuous Delivery



# Continuous Delivery

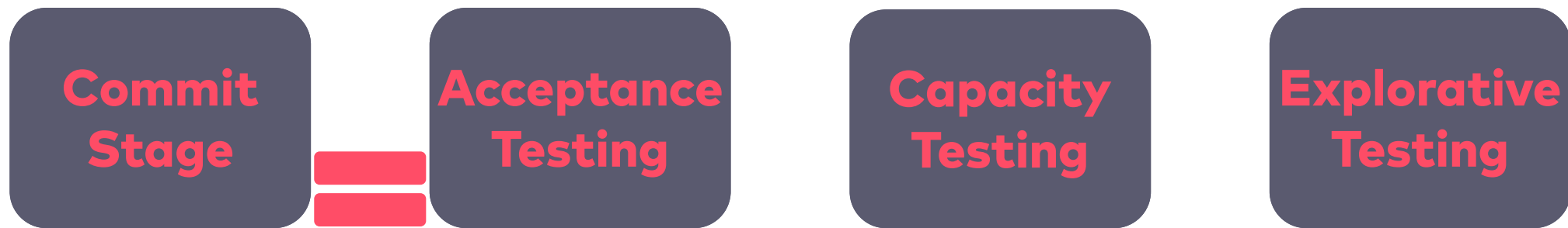


# Continuous Delivery





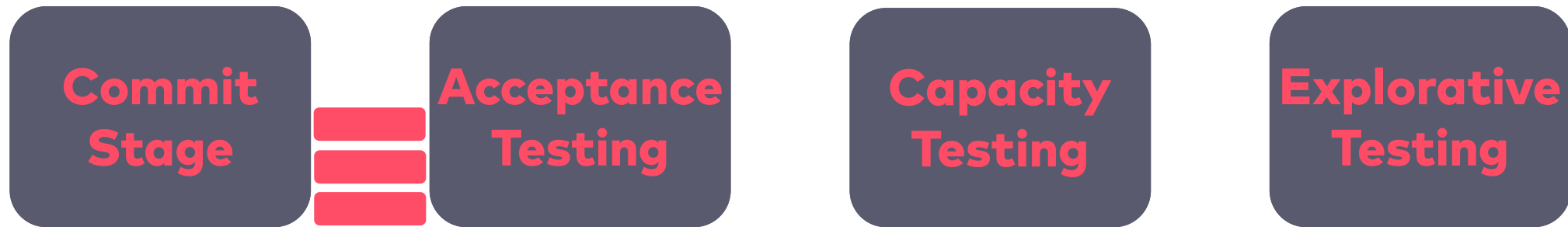
# Continuous Delivery



# Continuous Delivery



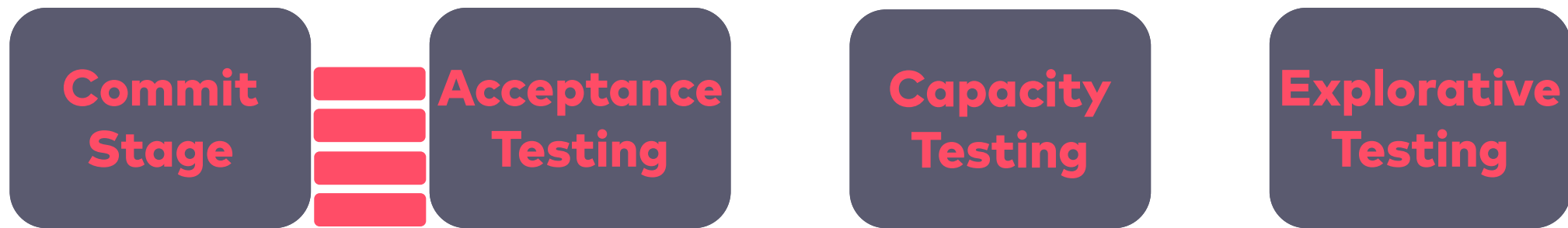
# Continuous Delivery



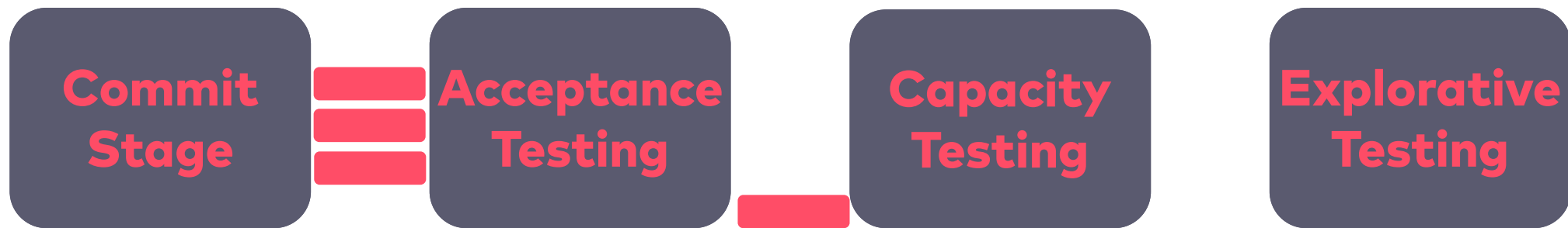
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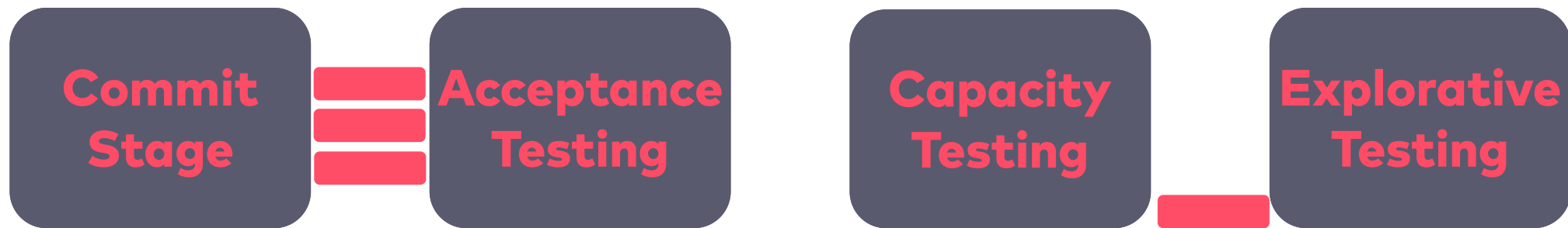
# Continuous Delivery



# Continuous Delivery



# Continuous Delivery

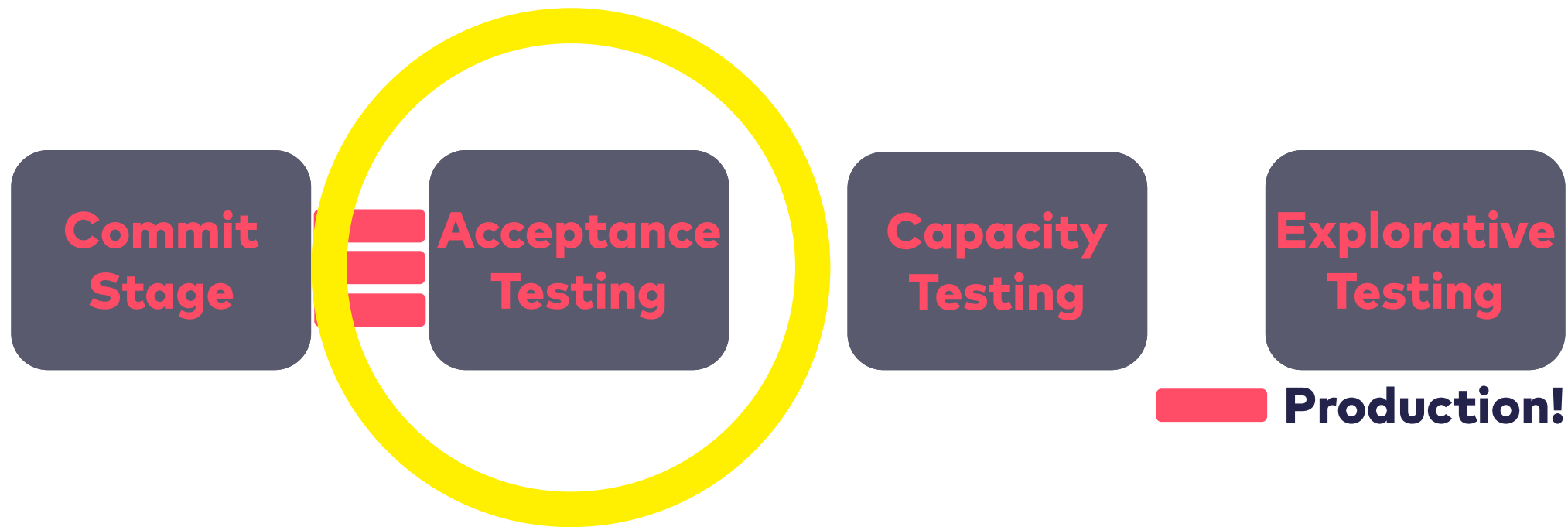


# Continuous Delivery





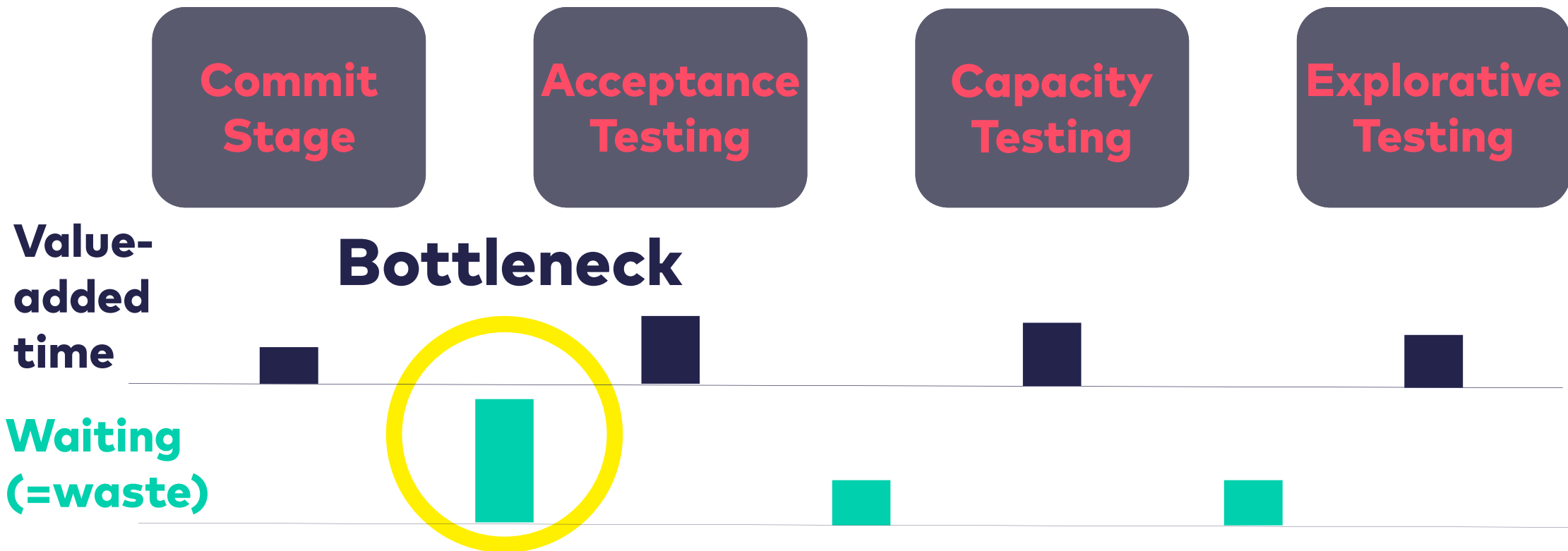
# Continuous Delivery



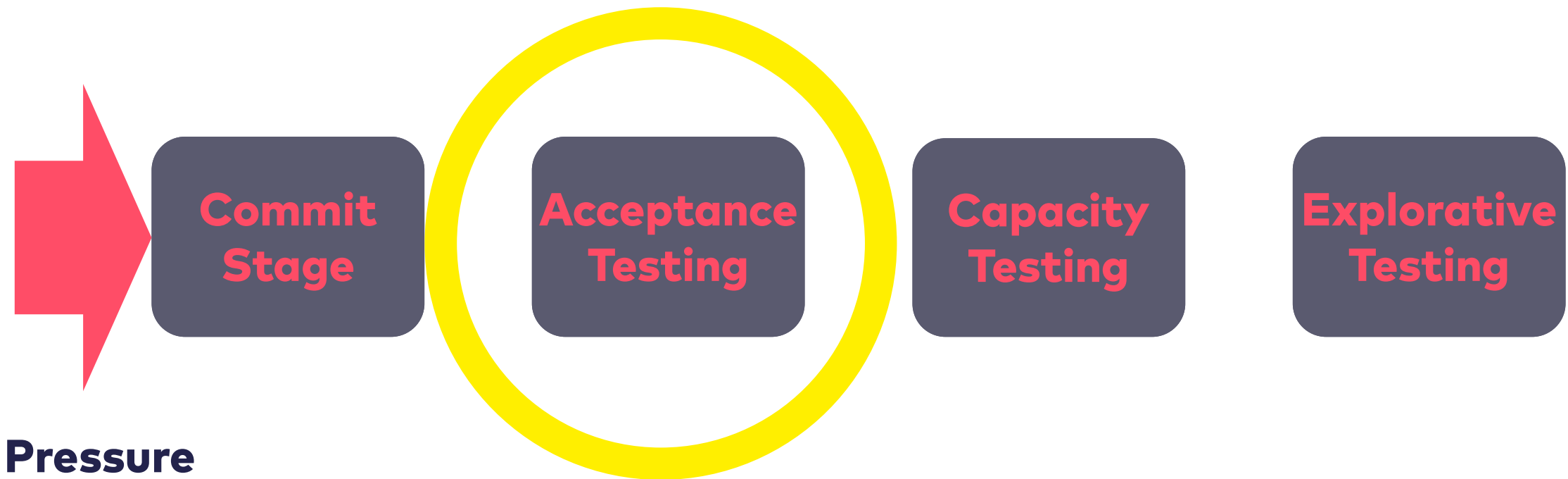
**Bottleneck**

**Need to optimize acceptance test**

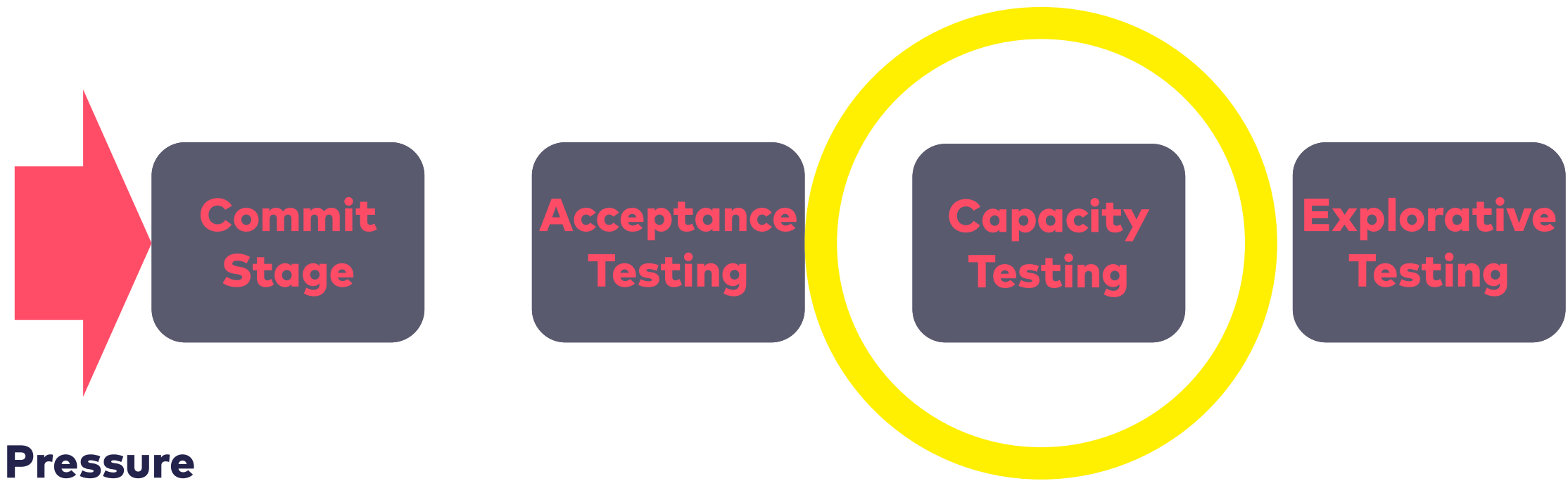
# Value Stream Mapping



# Identify and Eliminate Bottleneck



# Identify and Eliminate Bottleneck



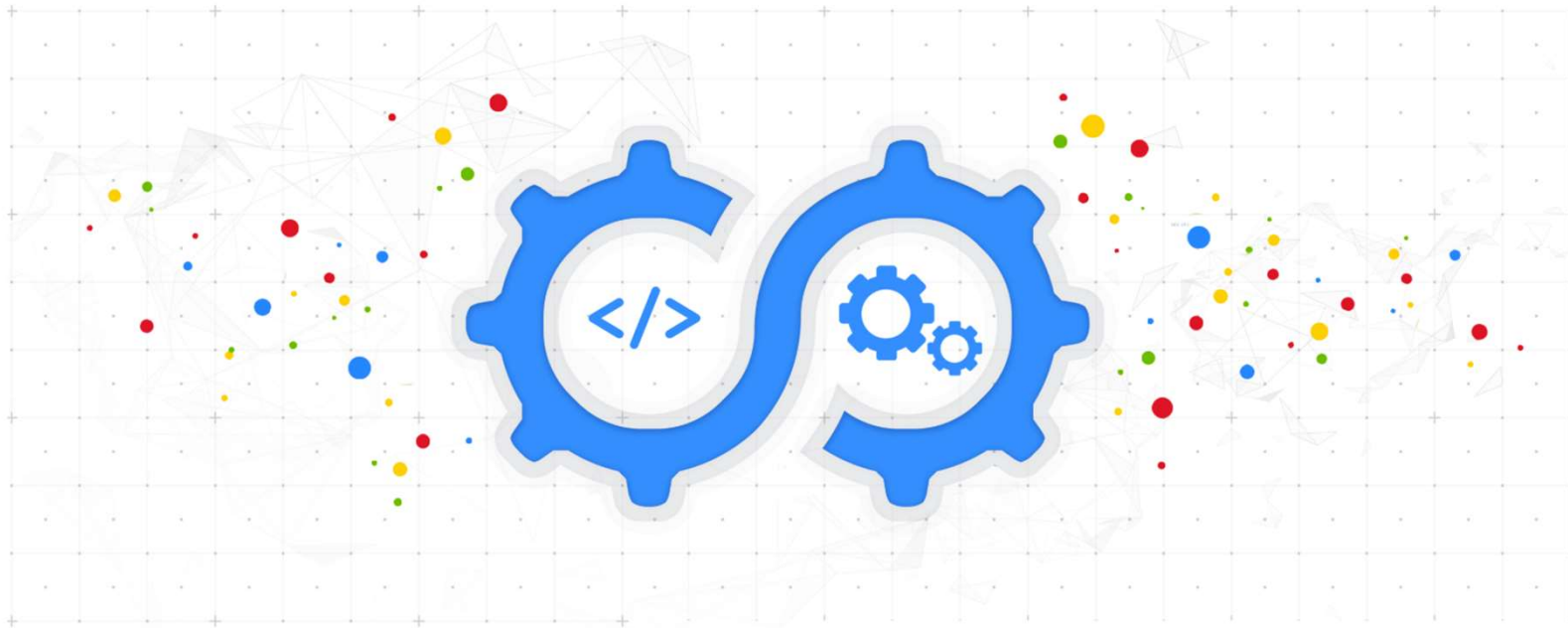
# Continuous Delivery as Optimization

- Continuous delivery optimizes software development
- By increasing speed
- By focusing on software in production

# Continuous Delivery as Optimization

- Makes bottlenecks obvious
- Helps to eliminate bottlenecks
- So there should be more advantages than time-to-market

# The 2019 Accelerate State of DevOps: Elite performance, productivity, and scaling



<https://cloud.google.com/devops/state-of-devops/>

# Deployment Frequency: Results

- Elite Performers vs. Low Performers
- Multiple times per day vs. once per month /6 months
- 106x better lead time for change
- 2.604x better time to restore service
- 7x better change failure rate
- 50% vs 30% time spent on new work (2018 report)
- Less work on security issues, bugs, end user support (2018 report)



**Continuous Delivery =  
Deployment  
Automation?**

# Where is the Deployment?

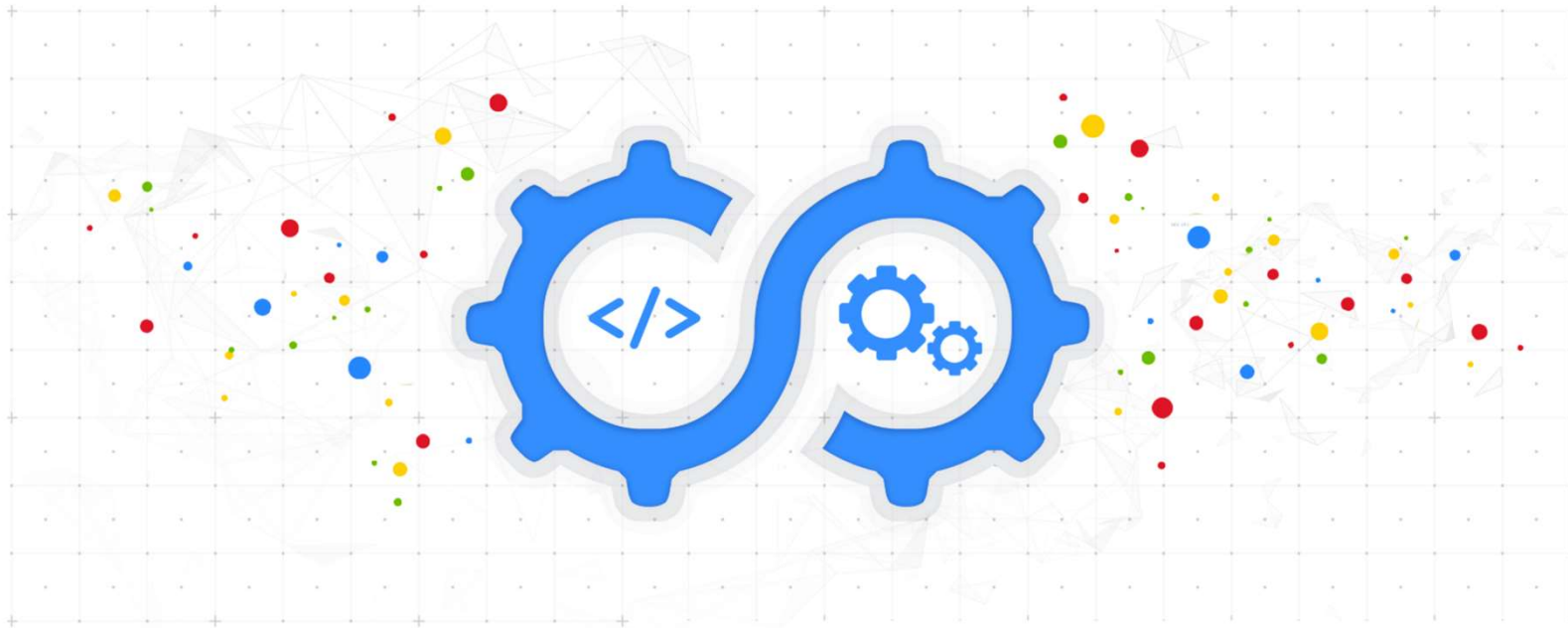
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**Automated  
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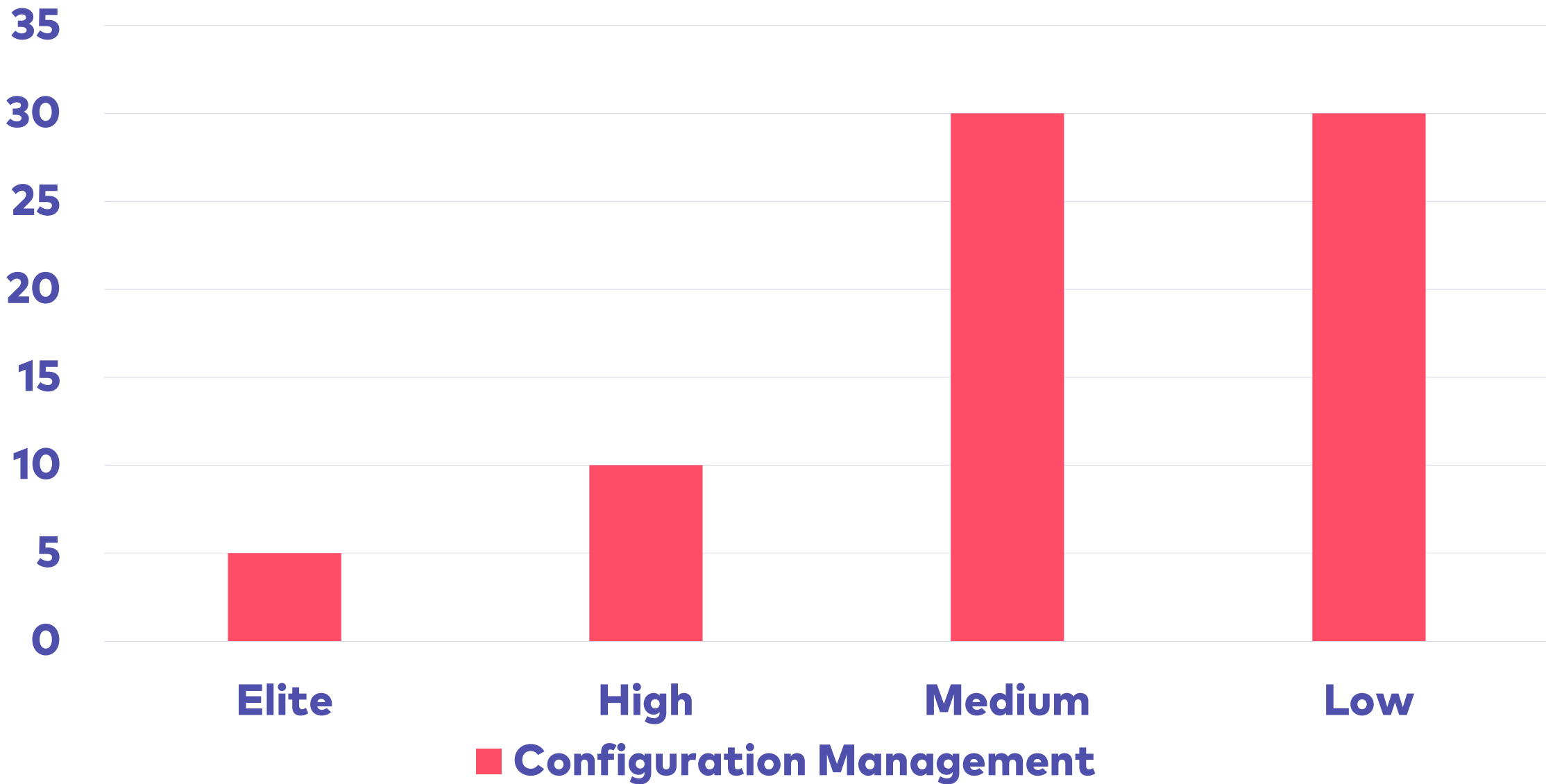
**Manual  
Explorative  
Testing**

# The 2019 Accelerate State of DevOps: Elite performance, productivity, and scaling

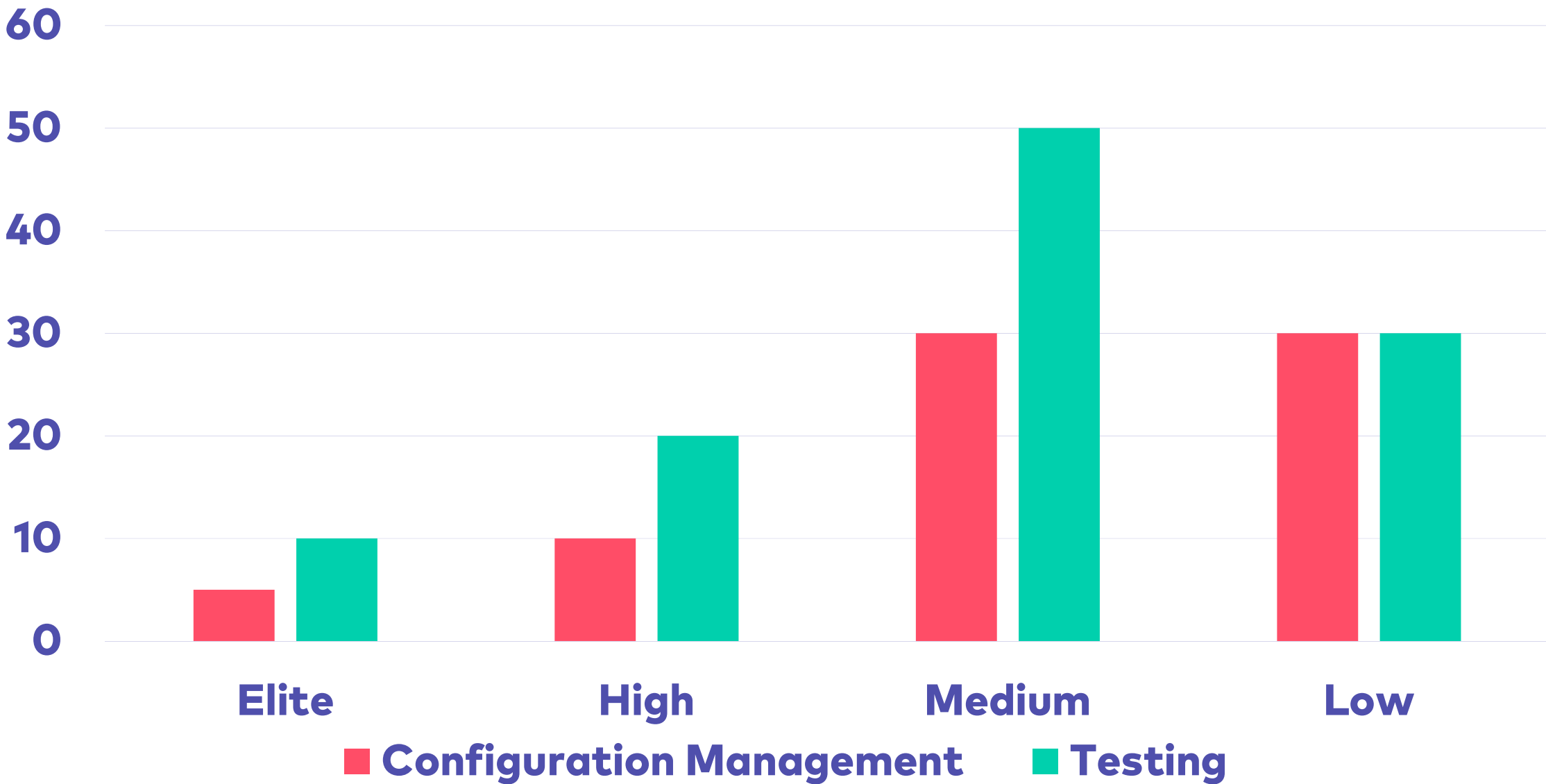


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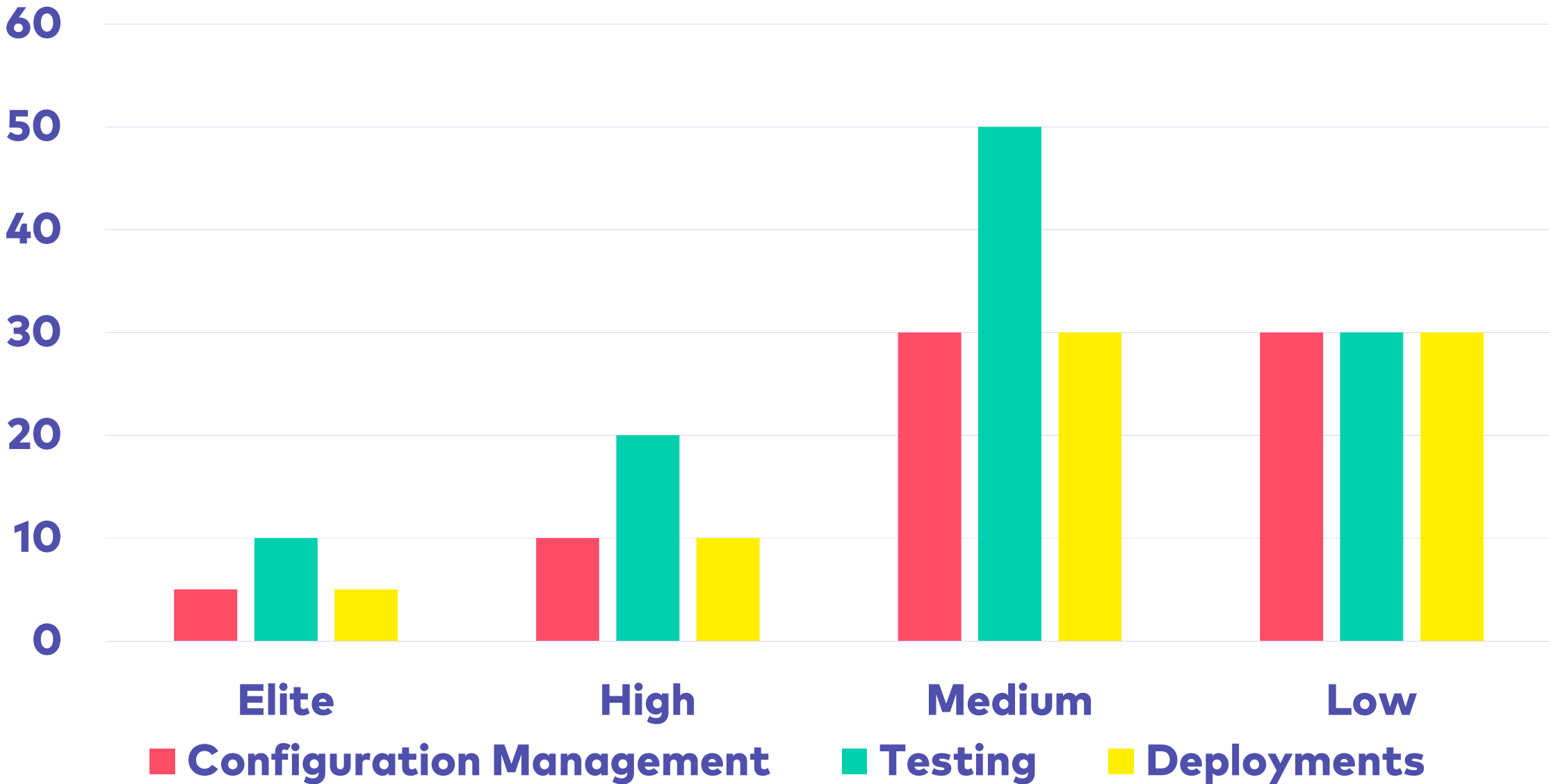
## DevOps Study 2018: Manual Work %



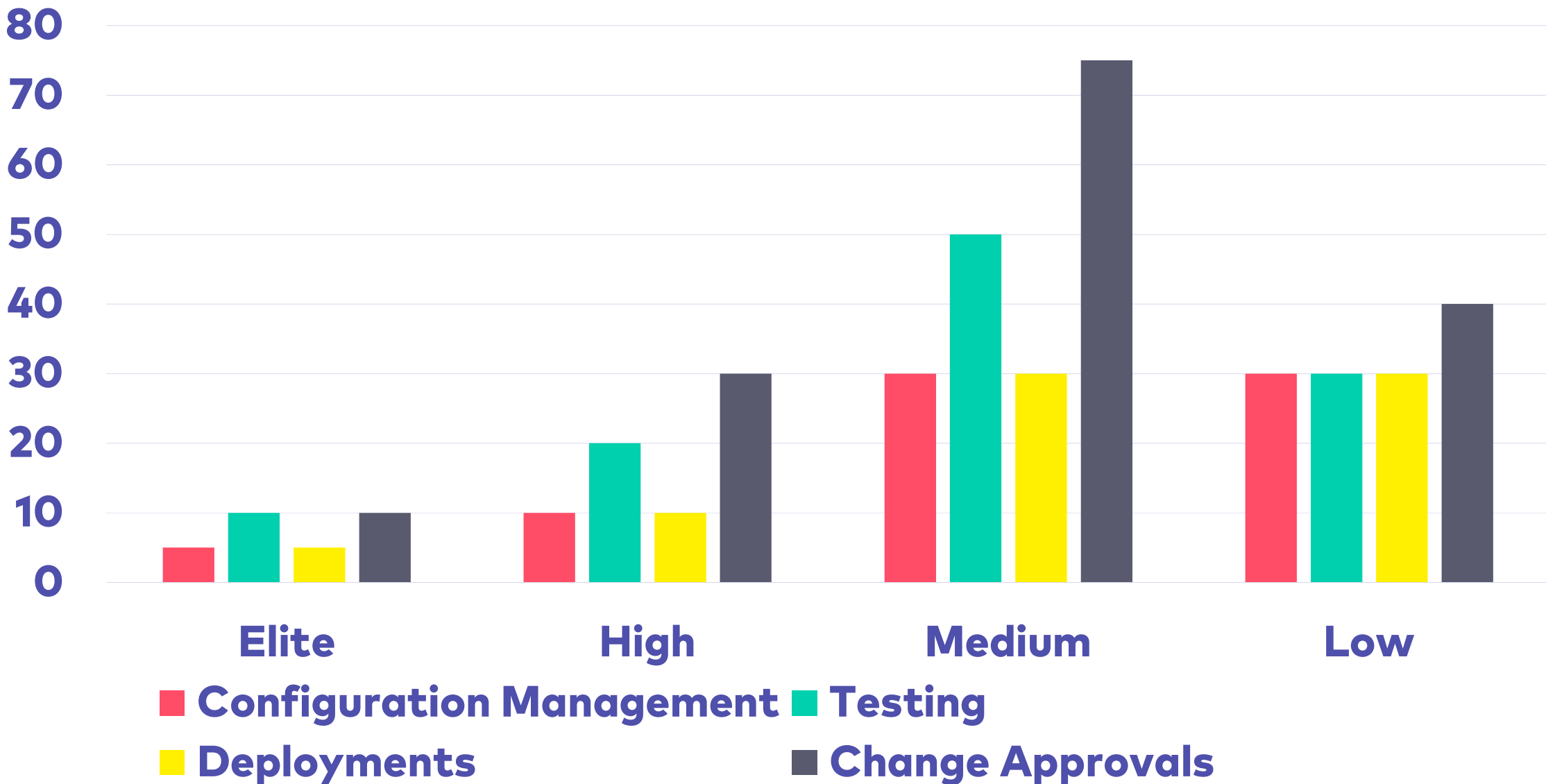
## DevOps Study 2018: Manual Work %



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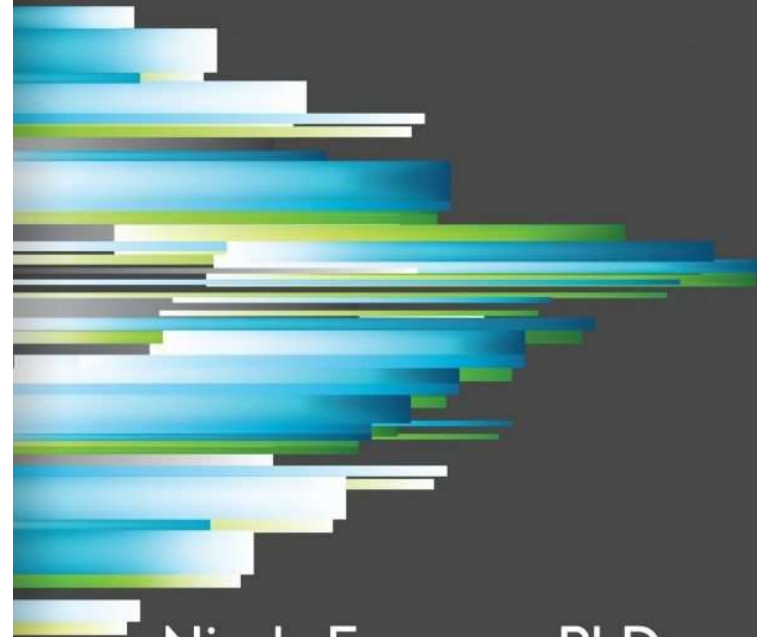
## DevOps Study 2018: Manual Work %



THE SCIENCE OF LEAN SOFTWARE AND DEVOPS

# ACCELERATE

Building and Scaling High Performing  
Technology Organizations



Nicole Forsgren, PhD  
Jez Humble, *and* Gene Kim

*with forewords by Martin Fowler and Courtney Kissler  
and a case study contributed by Steve Bell and Karen Whitley Bell*



# Continuous Delivery as Optimization

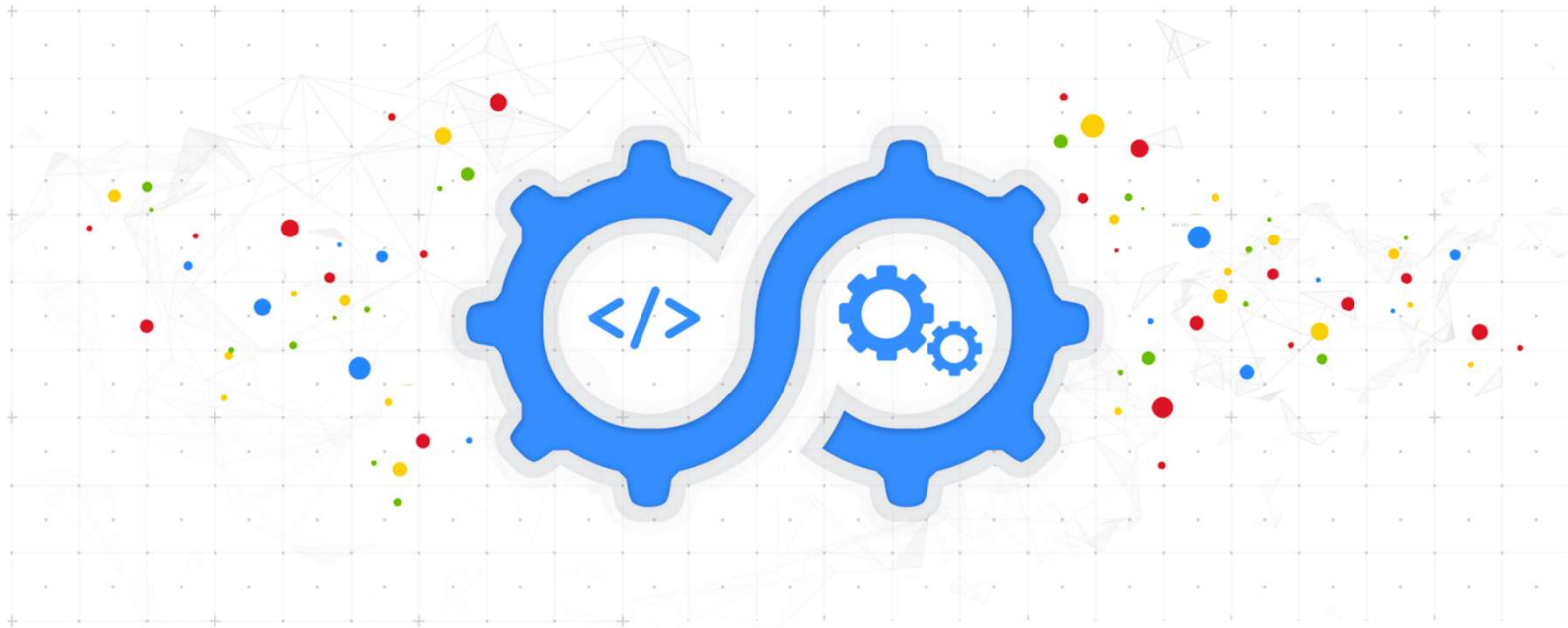
- Continuous Delivery causes a variety of optimizations
- Eliminate one bottleneck at a time!

**Must deal with  
Continuous Delivery's  
feedback!**

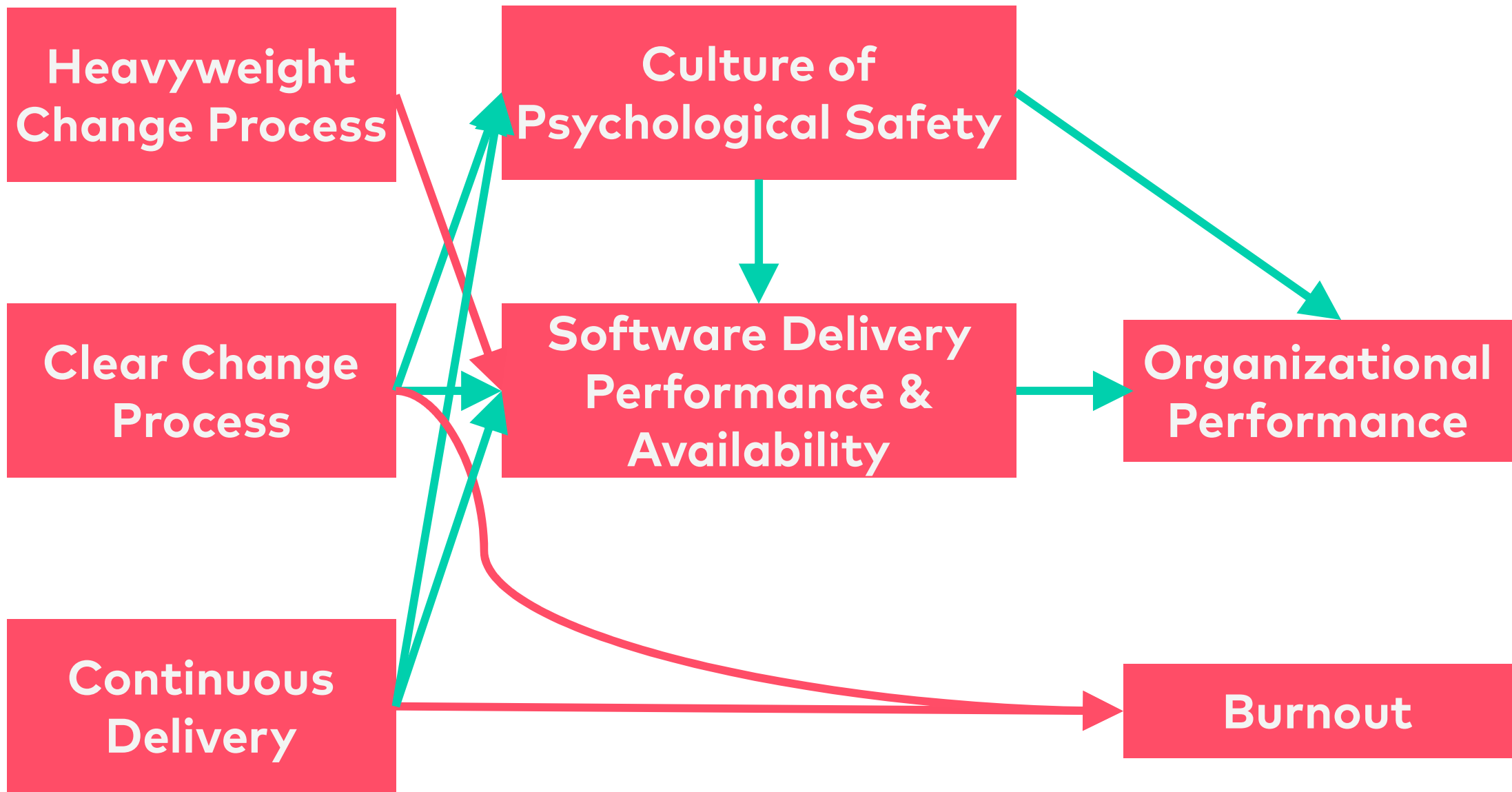
**Must automate approval  
process!**

# **More Results of Continuous Delivery**

# The 2019 Accelerate State of DevOps: Elite performance, productivity, and scaling



<https://cloud.google.com/devops/state-of-devops/>



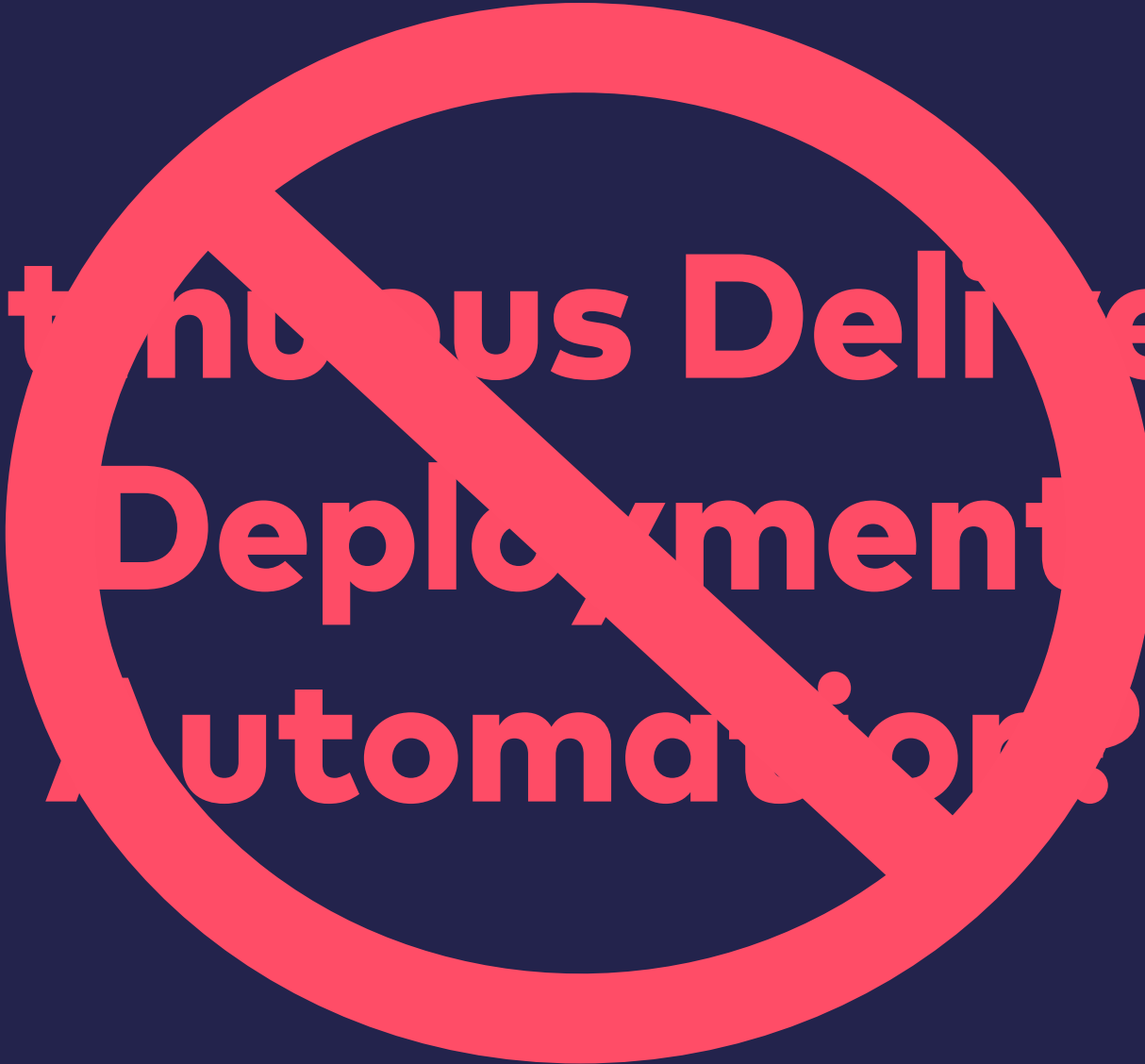
# More Results of Continuous Delivery

- Culture of Psychological Safety
- Less burnout
- Better organizational performance
  - E.g. better market capitalization
- Employee net promoter score
- Results of empiric study

**Continuous Delivery =  
Deployment  
Automation?**



**Continuous Delivery =  
Deployment  
Automation**



**Continuous Delivery =  
Time to Market**



**Continuous Delivery =  
Time to Market**

**Continuous Delivery =  
Lean Optimization**

## **Features = Release is a Risk**

- Features have a deadline
- Sometimes deadlines are hard
- E.g. regulations

## **Feature Release is a Risk**

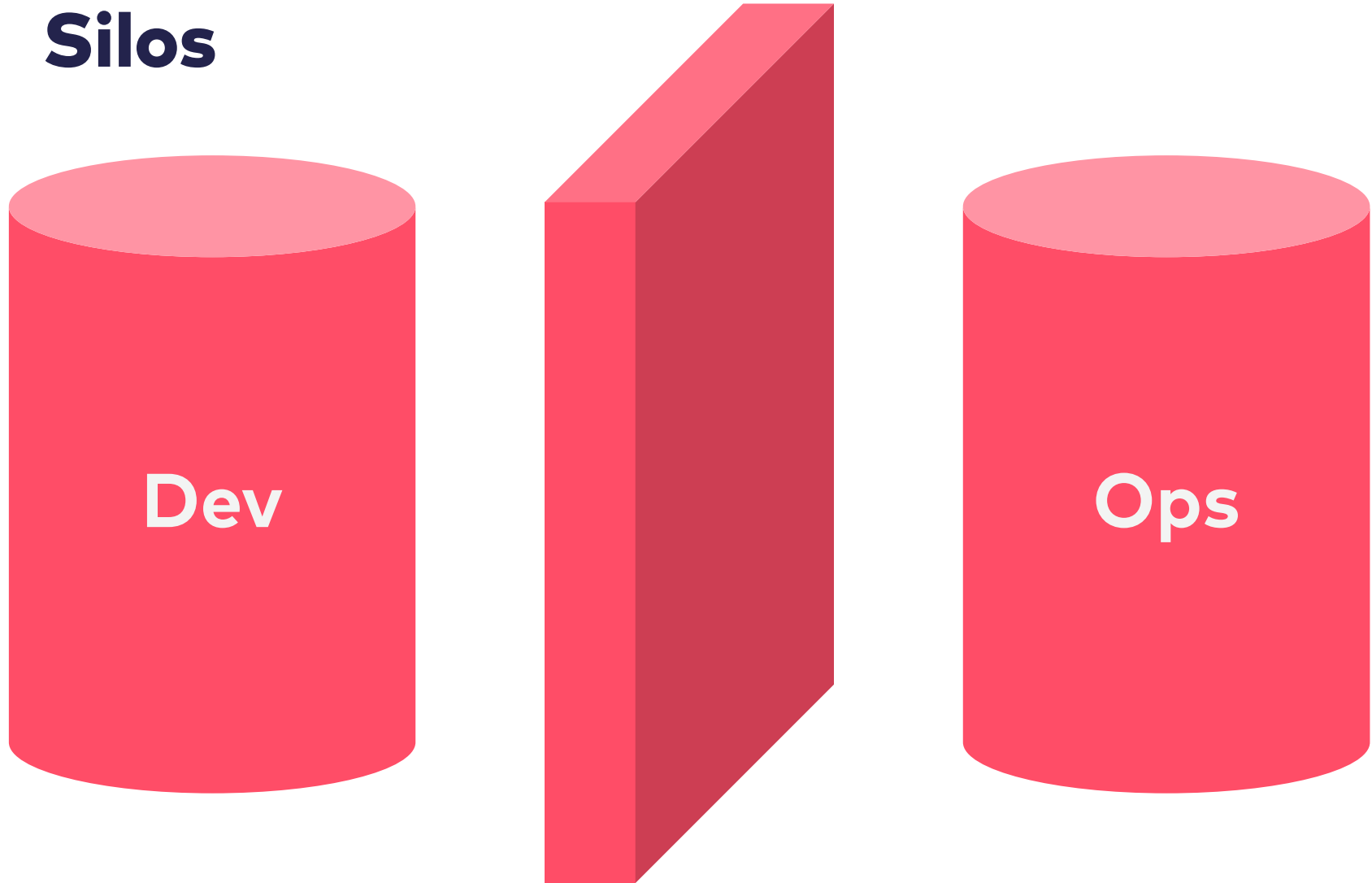
- Features have a deadline
- Sometimes deadlines are hard
- e.g. regulations

**Frequent Deployments  
Decrease Risk**

**DevOps =  
DevOps Engineer**



# Silos



# DevOps: Collaboration



# DevOps: You Build It – You Run It

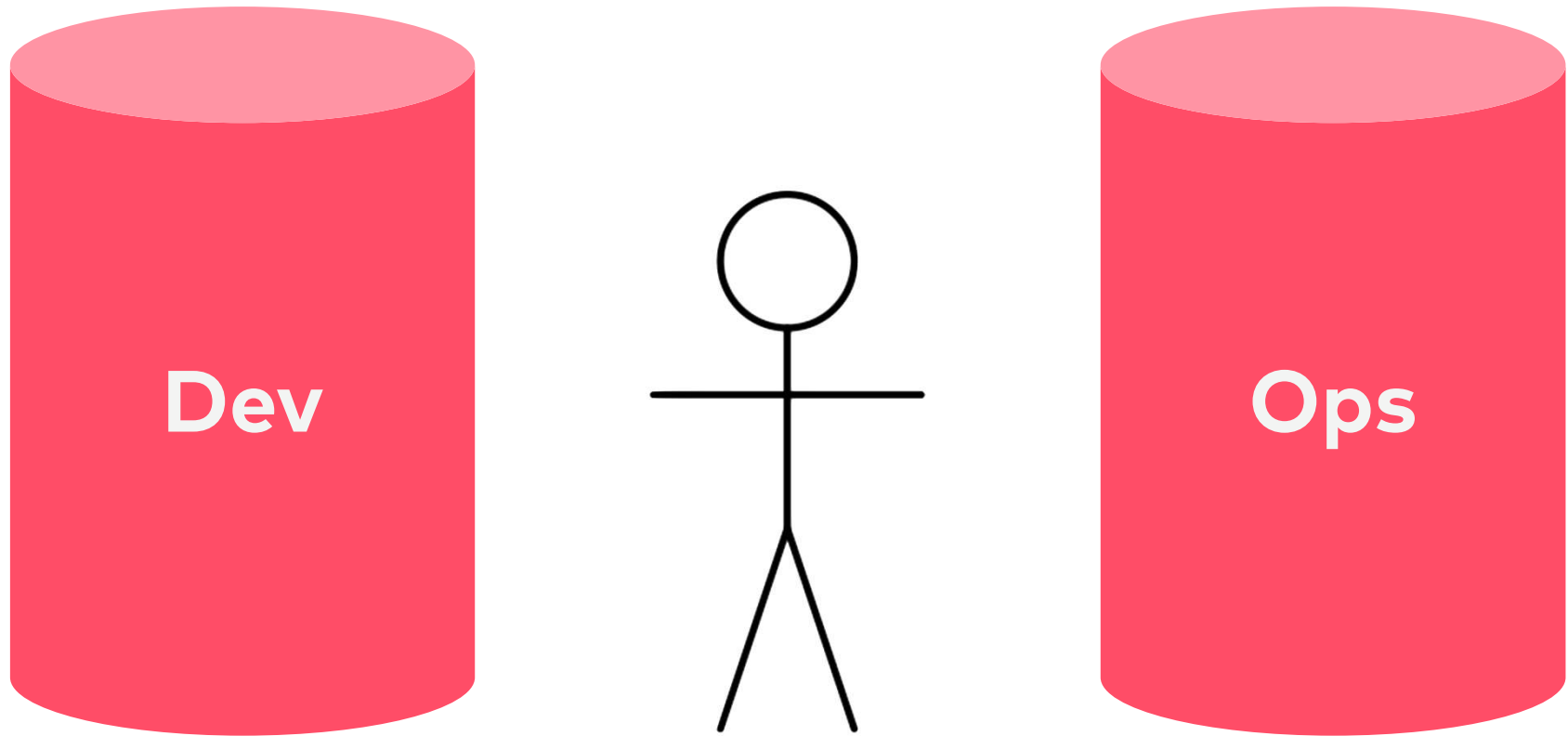


**Dev + Ops  
for service**



**Dev + Ops  
for service**

# DevOps Engineer

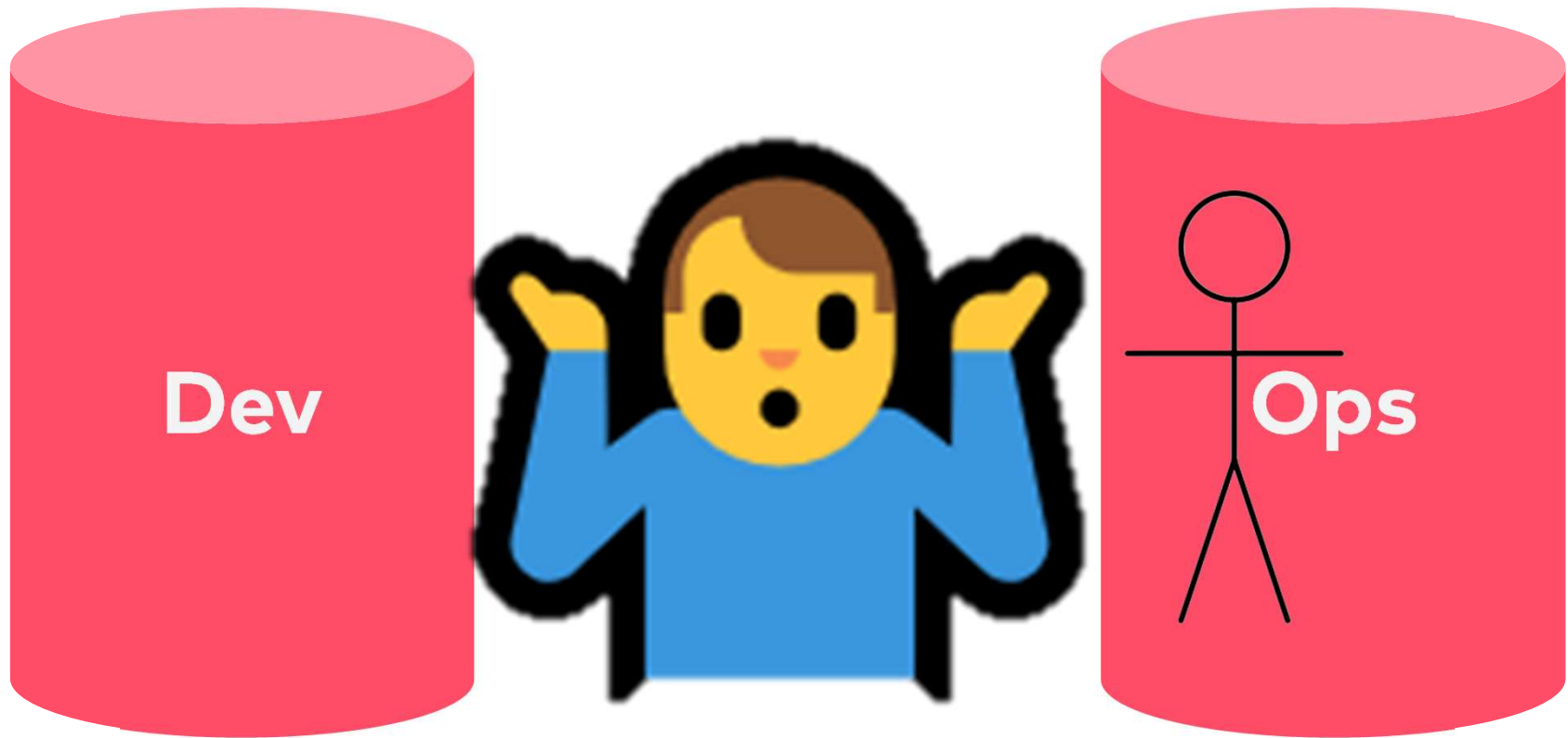


**DevOps Engineer**

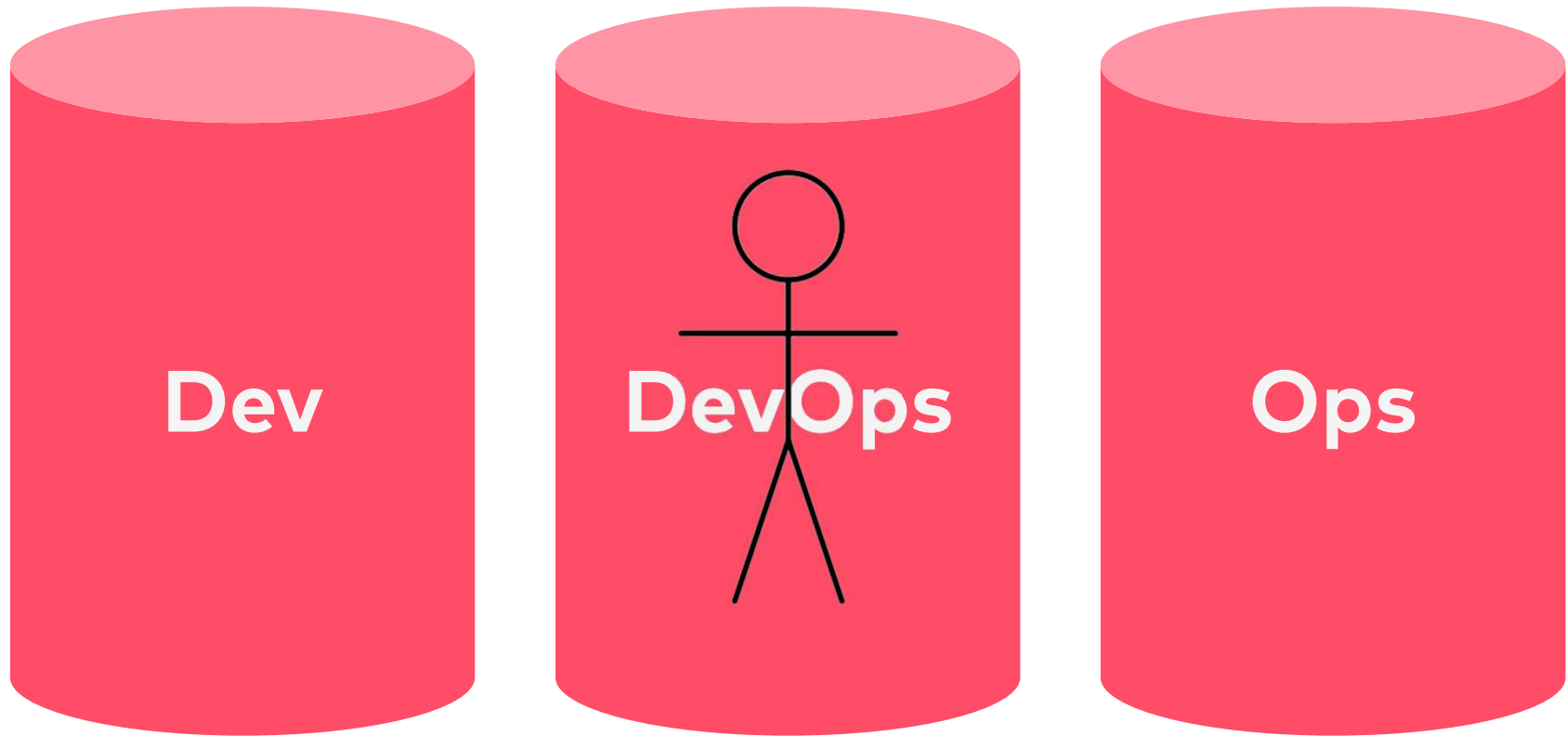
# DevOps Engineer



# DevOps Engineer



# DevOps Engineer

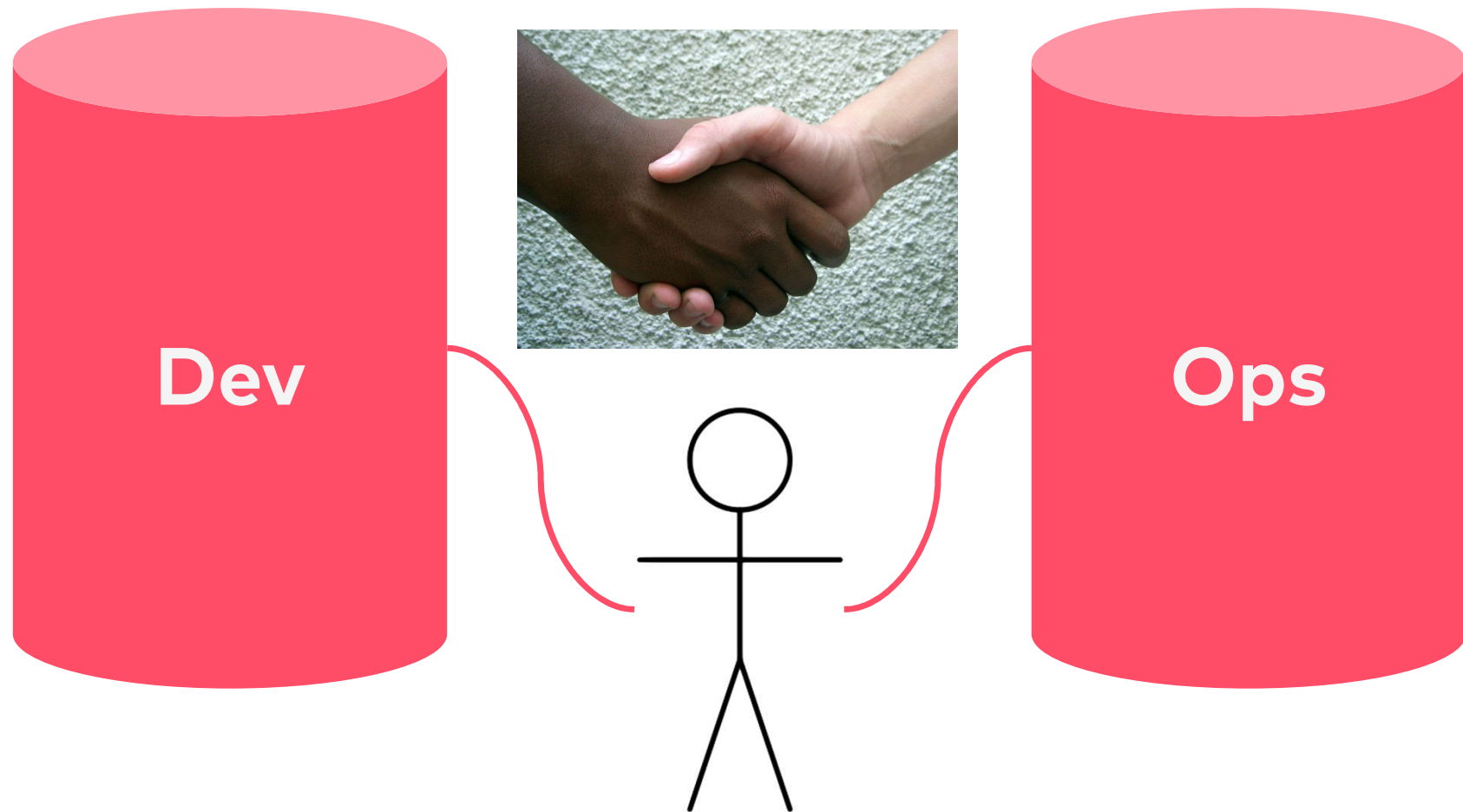


# DevOps Engineer





# DevOps: Collaboration



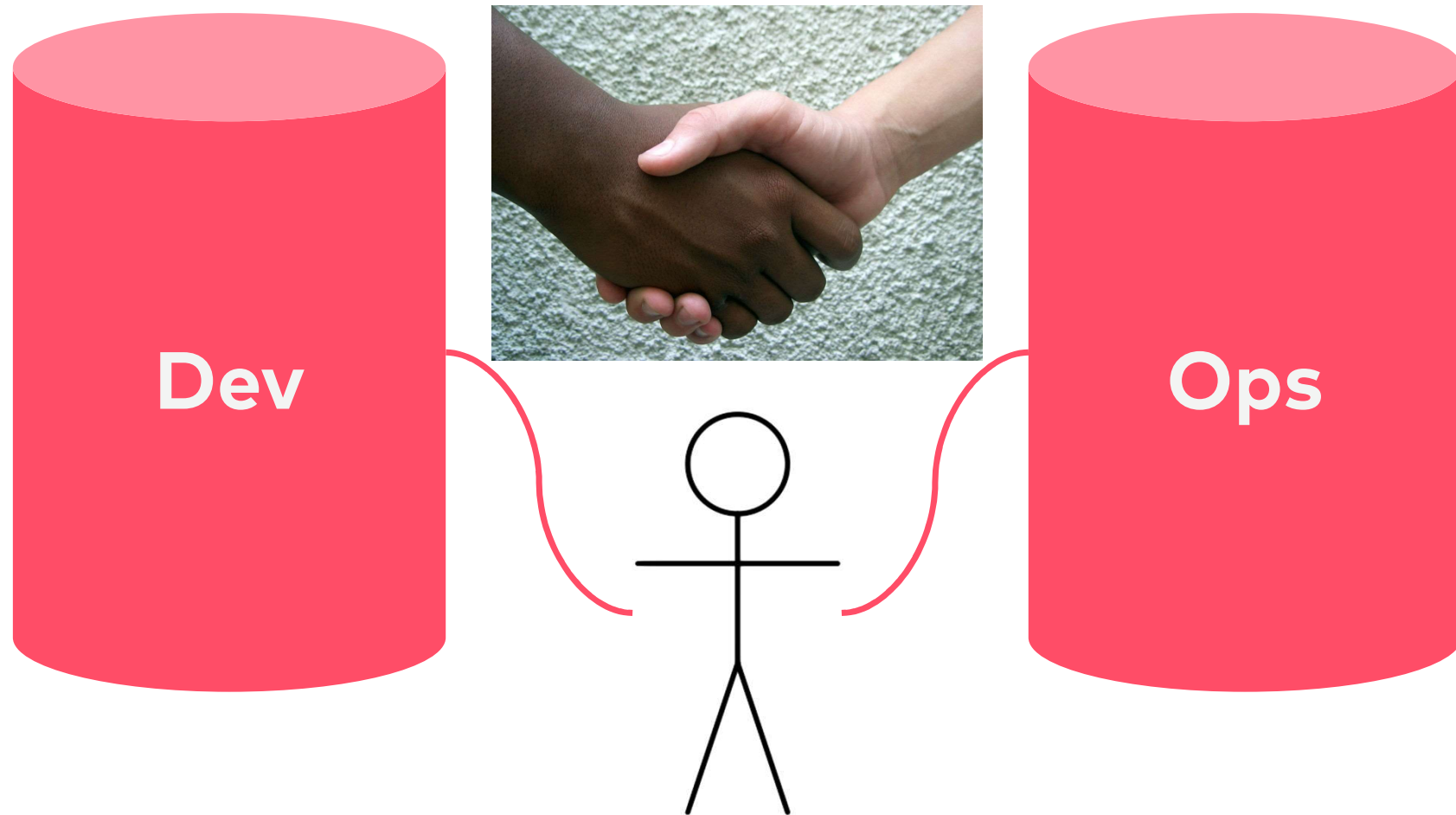
# DevOps Engineer

- DevOps = collaboration
- Continuous delivery pipeline = shared artifact
- Continuous delivery needs at least some collaboration

# DevOps Engineer

- DevOps Engineer might make situation worse
- You need to transform the silos
- You need to ensure collaboration
- Mutual respect
- Incentive collaboration
- Cultural shift (sorry)

# DevOps: Collaboration



**Is DevOps Enough**

**Commit  
Stage**

**Automated  
Acceptance  
Testing**

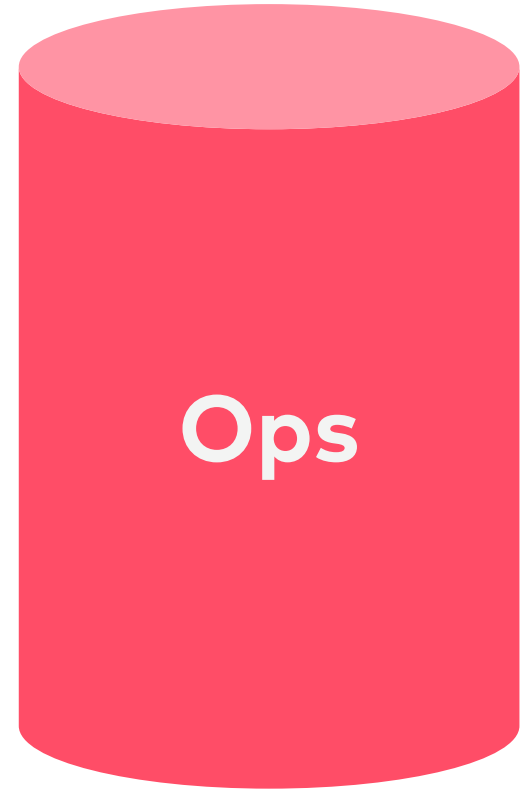
**Automated  
Capacity  
Testing**

**Manual  
Explorative  
Testing**

**Production**

**Dev**

**Ops**



# DevOps + CD Pipeline

- Dev: commit stage
- Ops: production
- What about tests?
- What about business feedback from production?

**Commit  
Stage**

**Automated  
Acceptance  
Testing**

**Automated  
Capacity  
Testing**

**Manual  
Explorative  
Testing**

**Production**

**Dev**

**QA  
Tests**

**Ops**

**Biz**

**Feedback**





**Commit  
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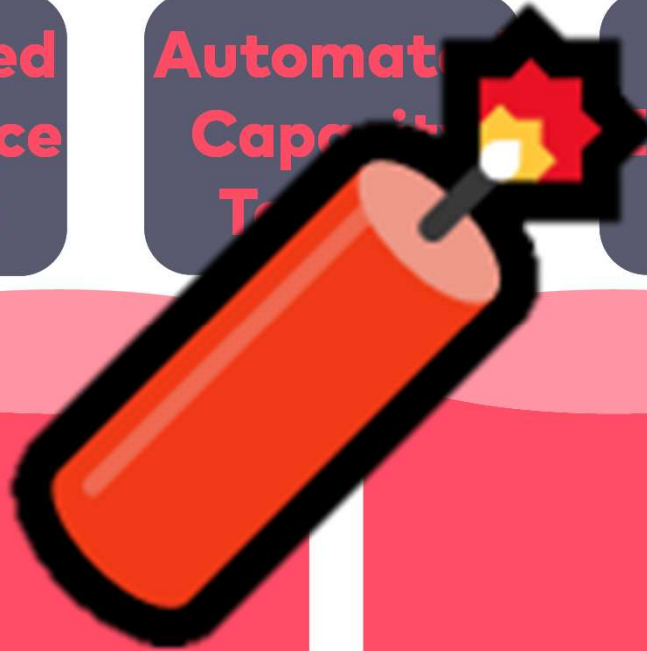
**Production**

**Dev**

**QA**

**Ops**

**Biz**



# CD Without Collaboration?

- Limited success
- CD might also make organizational issues obvious.
- Bug or feature?

**DevOps =  
DevOps Engineer**



**DevOps =  
DevOps Engineer**

**DevOps =  
Collaboration & Culture**

# Conclusion

# Conclusion

- Continuous delivery is a process to optimize software delivery performance
- Continuous delivery improves
  - Security
  - Time to restore service
  - Time spent on new features
  - Burnout
  - Organizational performance
- ...and also time-to-market

# Conclusion

- Continuous Delivery even impact organizational performance!
- Extremely valuable!
- Needs collaboration, not a DevOps engineer